



HiBrite® LED Technology Comes to DLI Rugged Tablets ***Brighter displays, improved battery efficiency, and*** ***Wacom® digitizer technology join to deliver enhanced user experience***

LAPORTE, IN, USA June 17, 2010 – DLI, a leading manufacturer of rugged mobile tablet and in-vehicle computers today announced the release of two major display enhancements coming to their line of rugged mobile devices.

The first upgrade comes in the form of DLI's new HiBrite® LED Display technology. HiBrite® LCD displays deliver increased brightness, improved contrast, and a wider angle of view along with reduced power consumption to deliver a superior outdoor viewing experience. A combination of improved internal reflection, enhanced polarization coatings and a stronger LED backlight form the foundation of this advance in screen technology. The result is a more than 200% increase in NIT-rating (up to 900 NITS) while maintaining similar power levels as the previous CCFL displays.

"We are really excited about HiBrite®, our newest advancement in outdoor-readable display technologies," states Tom Poplawski, lead product engineer at DLI. "HiBrite® has allowed us to do more than just triple the screen brightness, although that was the primary goal. The real payoff comes in the form of the increased contrast ratio, which is critical for outdoor viewability." Using a combination of an anti-reflective film and integration of DuraPixel™ Technology, DLI has been able to increase the contrast ratio on the HiBrite® displays by more than 1.6 times.

In addition to the increased screen brightness and reduced power consumption the new HiBrite® displays deliver, there is the added benefit of reduced weight and increased screen strength. Finally, the new HiBrite displays bring with them an expanded range of operating temperature of (-30°C – 85°C), critical for applications that operate in extreme temperatures.

HiBrite® LED Displays are now available for both the DLI 8300 Rugged Tablet and the DLI 8400 Ultra-Mobile Tablet.

Along with the release of HiBrite® displays on the DLI 8300 Rugged Tablet, DLI has also upgraded their standard display to include an LED backlight, instead of the traditional CCFL backlight. This upgrade boosts screen brightness from 275NITs to just over 400NITs for the non-HiBrite displays.

DLI rugged devices will also soon see the integration of Wacom's Penabled® digitizer touch screen technology. Based on Wacom's EMR® Technology, digitizer-based input can now be incorporated into DLI rugged devices bringing with them lower cost, reduced power consumption, improved precision and increased durability.

"The name Wacom is synonymous with world-class digitizing technology," says DLI president Bryan Wesolek. "Given the high standards for quality and technological advancements that are a part of every DLI product, the addition of Penabled® digitizing displays is a natural for us."

Penabled® digitizer screens are available immediately on the DLI 8300 Rugged Tablet and DLI 8400 Ultra-Mobile Tablet, with additional availability coming to the DLI 8800 Mobile POS Tablet within the next 90 days.



computing without boundaries

About Data Ltd Inc

Data Ltd Inc, located in LaPorte, Indiana, is a privately held company engaged in the design and manufacturing of rugged mobile computers. With additional offices in Minnesota, Ohio, and Taiwan, Data Ltd brings to market rugged products that capture, create, and exchange data throughout the entire mobile enterprise.

A proven industry leader, Data Ltd pairs over 15 years of product development, installation experience & integration expertise with a renowned in-house service depot. All DLI products are designed, manufactured and serviced in the United States at the LaPorte corporate facility.

###

Media Contact:

Axis Creative Services Inc
Christopher Pupillo
1.219.462.6713
cpupillo@axiscreative.biz

